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For Immediate Release

**Broadway Mall Association and NYC Dept. of Parks & Recreation Host
Carole Eisner Exhibition on Broadway from September 9**

**Prominent New York Artist Debuts Public Art Installation of Massive Recycled
Steel Sculptures along Broadway Corridor from West 62nd to West 166th Streets**

NEW YORK (June 29, 2009) -- The Broadway Mall Association (BMA), in conjunction with the NYC Department of Parks & Recreation and New York gallery and Susan Eley Fine Art, are pleased to announce the upcoming public exhibition of sculptures by New York artist Carole Eisner. The exhibition of nine monumental works, made from twisted and curved steel, will be on view in the malls from West 62nd to West 166th Streets, premiering September 9 through December 8, 2009.

For more than 40 years, Eisner has been recognized for her elegant, abstract forms from scrap and recycled metal. The nine works that will be on view in the malls span 20 years of her career from 1989 to work completed this year. All reflect the surprising malleability Eisner finds with metal.

Highlights will include “Swizzle” at 166th Street, constructed with a curved I-beam spiraling upwards gracefully. “Torque” at 76th Street features a totem like steel pipe, topped with rivet-studded steel plates that fan out as elegantly as the wings of a bird in flight. “Puzzle,” at 92nd Street, is a more whimsical piece rendered with intersecting plates cut to resemble overgrown puzzle pieces.

“Broadway is the next frontier for Eisner,” points out Robert Herrmann, president of BMA. “It offers her the opportunity to match the unique urban buzz and active pedestrian life along Broadway with the energy and excitement of her sculptures.”

Because of their scale and size, Eisner's works are considered ideal for public exhibition, and have been exhibited in dozens of public parks, corporate plazas, cultural centers, museums and waterfronts all along the northeast corridor in Connecticut, New York, Massachusetts, New Jersey and Florida. Her work is also found in private, public and corporate collections, including the Guggenheim and she has been written up in The New York Times, New York Magazine, Who's Who in American Art, Vogue and New York Newsday. In conjunction with the display on Broadway, Susan Eley Fine Art will host an exhibition of Eisner's small steel sculptures in the gallery, opening in mid September. In addition to local exhibitions, Eisner recently had solo shows in Belgium and France.

The upcoming exhibit by Carole Eisner is the fifth public art display by the BMA's public art program. Among the most prominent of BMA's public exhibitions was Tom Otterness' 2004 series of sculptures. In Spring 2007, Boaz Vaadia had two sculptures on display in the malls as part of a city wide celebration of the 40th anniversary of temporary public art in New York City parks. Later that same year, Spanish artist Cristobal Gabarron's grouping, *The Mysteries of Columbus*, commemorated the 500th anniversary of the death of Christopher Columbus. BMA also presented *Destiny Unchanged* by Chakaia Booker at The Malcolm X and Dr. Betty Shabazz Memorial and Educational Center to celebrate BMA's 21st birthday.

About the Broadway Mall Association

The Broadway Mall Association is a non-profit organization that works in partnership with community residents, other non-profit groups, local businesses and the New York City Department of Parks and Recreation to beautify and maintain the malls of Broadway from West 70th to West 168th Street. Its mission is to restore the public glory of New York City's oldest and most traveled thoroughfare, from the Upper West Side, through Harlem to Washington Heights.

About the Public Art Division of the NYC Department of Parks & Recreation

Since 1967 the Parks Department has hosted over 1,000 temporary outdoor art displays in parks citywide. The works have included both readymade sculpture and installations

inspired by the characteristics and landscape of a specific site. Exhibitions have included: Niki deSaint-Phalle and Jean Tingely (1968); Louise Nevelson (1972); Mark di Suvero (1975); Henry Moore (1984); Fernando Botero (1993); Keith Haring (1997); Whitney Biennial (2002, 2004, 2006); Otterness on Broadway (2004); Christo and Jeanne-Claude's The Gates (2005); Dennis Oppenheim (2006); Tony Smith (1967, 2007); and Sui Jianguo (2008).

About Susan Eley Fine Art

Susan Eley Fine Art was founded in the spring of 2006 as a salon-style gallery, located in an Upper West Side Landmarked townhouse in Manhattan. The Gallery offers an intimate, personal viewing experience and provides regular gallerygoers with a fresh, alternative way to enjoy art. The Gallery focuses on contemporary art by emerging and mid-career artists, who work in a range of media, from paint to photography to sculpture and print. Solo and group exhibitions showcase abstract as well as figurative work from a diverse body of artists from the U.S., Asia, Latin America and Europe.

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